Simply
THE BEST
PRINT EXCELLENCE AWARDS 2017
Print Excellence Showcase
This book recaps simply the best print in the western region. We hope you enjoy it.
Judging of the Print Excellence Awards

The Western States Printing Alliance annual Print Excellence Competition provides a forum for recognizing those companies that have combined craft with technology to produce outstanding printed material. The competition’s grand finale is the selection of the “Best Of” awards.

The criteria for judging are: registration, clarity and neatness, sharpness of half-tones and line drawings, richness and tonal qualities of color, paper and ink selection, ink coverage, difficulty of printing, effective contrast or softness, overall visual impact, finishing, and finally, design and typography.

On judging day, all the entries are displayed in order of category. The category is described to the judges and they begin their examinations. Competition was tough this year as there were many great entries. The judges were blown away by the quality of the work they saw and had a hard time choosing winners. They were also overwhelmed by the amount of student entries this year. Once the judges have reached their own decisions, they simultaneously throw down their chips. Blue for first place, white for second place and red for third place. The scores are then totaled and the entries are labeled with their results.
Thank You to the People that Made this Possible!

Entry Coordination and Judging:
Cathy Skoglund, Amy Flores, Kyle Pendley and Alisha Pendley - ASU Print & Imaging Lab

Our Judges:
Tom Schildgen - ASU
Lindsay Ferrari - PIA
Michael Makin - WSPA

Awards Coordination:
Amy Flores, Cathy Skoglund

Design & Graphic Production:
Concept - Stetson Finch
Logo - Stetson Finch, Cheyenne Kellis
Printed Materials - Amy Flores
ASU Print & Imaging Lab

PowerPoint Presentations:
Amy Flores, Hunter Wickersham - ASU Print & Imaging Lab

Photography of Entries:
Kahn Van Toor - ASU GIT Commercial Photography Studio

Awards Committee:
Cathy Skoglund - ASU Print & Imaging Lab
Amy Flores - ASU Print & Imaging Lab
Michael Makin - WSPA

Printing - Save the Date, Call for Entries, Call for Sponsorship Packages, Certificates, Program, & Awards Booklet:
ASU Print & Imaging Lab
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Riso | Roswell Bookbinding | Veritiv | Your Bindery Finishing
Meet the Judges

Thomas Schildgen
Professor of Technology, ASU

Lindsay Ferrari
Research Technician, PIA

Michael Makin
President & CEO, PIA
Bronze Winners

ASU Print & Imaging Lab........... 1
BCT ........................................... 2
C&D Printing, Inc. ...................... 2
Cereus Graphics .......................... 2
Henry Wurst, Inc. ......................... 3
Ironwood - RR Donnelley ............ 2
Lithotech .................................... 3
O’Neil Printing ............................ 7
Printing Specialists .................. 1
Publication Printers .................. 2
Spectrum Printing Company .......... 2
SRP ........................................... 3
Vision Graphics Denver ............ 2
West Press ................................ 3

Silver Winners

AlphaGraphics Chandler ............... 1
AlphaGraphics on University .......... 1
ASU Print & Imaging Lab........... 1
BCT ........................................... 4
C&D Printing, Inc. ...................... 1
Cereus Graphics .......................... 2
Henry Wurst, Inc. ......................... 3
Ironwood - RR Donnelley ............ 3
Lithotech .................................... 3
O’Neil Printing ............................ 4
Printing Specialists .................. 1
Publication Printers .................. 2
Spectrum Printing Company .......... 2
SRP ........................................... 1
Vision Graphics Denver ............ 2
West Press ................................ 1
Best of Show AZ: Celebrity Fight Night
Prisma
Category: Invitation/Program
The Simpler Approach to Increasing Enterprise Value

- Turn your strategy into action. Build a proven, streamlined, and adaptive solution, to enable business growth by increasing customer and employee satisfaction.
- Engage, motivate, and develop your people. By implementing innovative service methodologies, technology, and corporate culture, support an efficient execution of your strategy.

Press play to see how our client, Vossloh Nordic: Switch Systems AB, applied the Simpler Business System® across all international allies to:

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- Increase sales per employee by 40%
- Reduce lead time from 199 to 7 days

Best of Show CO: Simpler - Transform Your Business
Henry Wurst
Category: The Impossible
People’s Choice AZ: Edgenuity
O’Neil Printing
Category: The Impossible

People’s Choice CO: Electric Forest
Vision Graphics / Eagle XM
Category: Poster / Art Reproduction
**Electric Forest**
Vision Graphics / Eagle XM
**Best of:** Poster / Art Reproduction

**Micro Brew Poster**
BCT
**Best of:** Poster / Art Reproduction
Simpler - Transform Your Business
Henry Wurst
Best of: Creative Solutions

The Lost Tribes of Israel
Lithotech
Best of: Hardbound Book
SRP Annual Report
SRP
Best of: Annual Report

DMB
O’Neil Printing
Best of: Books, Non-Hardbound
2016 Summer Newsletter
Spectrum Printing Company
Best of: Booklet/Newsletter

Fresh Health Meals Collateral
O'Neil Printing
Best of: Brochure
Arizona Archery Enterprises
Cereus Graphics
**Best of:** Catalog

Banovich Art
Publication Printers
**Best of:** Catalog
Philosophy Holiday Card
Lithotech
Best of: Greeting / Postcard

Celebrity Fight Night
Prisma
Best of: Invitation/Program
NYE
Cereus Graphics
Best of: Invitation/Program

Lithotech Corporate Identity
Lithotech
Best of: Corporate Identity
Media Playbook
O’Neil Printing
**Best of:** Presentation Folder

River Spirit Deluxe Presentation
Vision Graphics / Eagle XM
**Best of:** Presentation Folder
AG “Make A Statement”  
AlphaGraphics on University  
Best of: Large/Grand Format

McCall  
O’Neil Printing  
Best of: Magazine: Sheetfed
Reign
Publication Printers
Best of: Magazine: Heatset Web

Designed for Discovery Book
ASU Print and Imaging Lab
Best of: Digital Non-Hardbound
Colorado Academy - See It Through
Henry Wurst
**Best of:** Digital Brochure

What is a Snowflake?
Lithotech
**Best of:** Digital Brochure
President Crow Holiday Card  
ASU Print and Imaging Lab  
**Best of:** Digital Greeting/Postcard

2016 Diamondbacks  
Ironwood - An RR Donnelley Company  
**Best of:** Digital Invitation
Passport Wedding Invitation
Publication Printers
Best of: Digital Invitation

Simple Energy Billing
Vision Graphics / Eagle XM
Best of: Variable Data Printing
SMCO Nerd Book
Prisma
**Best of:** Self-Promotion

Vision - Eagle 2017 Calendar
Vision Graphics / Eagle XM
**Best of:** Self-Promotion
Lilash Magic Gift Set
Lithotech
**Best of:** Packaging

Prisma Holiday Box
Prisma
**Best of:** Marketing Campaign
NOLS Rebranding
Vision Graphics / Eagle XM
Best of: Marketing Campaign

Fruit Of The Loom - Breathable Underwear Boxes
Henry Wurst
Best of: Special Finishing
NYE
Cereus Graphics
Best of: Special Finishing

Edgenuity
O’Neil Printing
Best of: The Impossible
Simpler - Transform Your Business
Henry Wurst
Best of: The Impossible
Choose AZ Brews
Marie Miller-Rodriguez - SCC
Best of: Student Marketing Material

Symphony of the Dead
John Kenneth Galati - DMHS
Best of: Student Poster - High School
Save the Bees
Julianna Steckler - SCC
Best of: Student Poster

Kyle Pendley 2016 Portfolio
Kyle Pendley - ASU
Best of: Student Graphic Design/Branding
NPR Annual Report
Nathan Bolek - SCC
Best of: Student Class Project

Wolf’s Print
Amelia Whittington - DMHS
Best of: Student Graphic Design/Branding - High School
<table>
<thead>
<tr>
<th>Name</th>
<th>Company</th>
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<tbody>
<tr>
<td>Joel Lobaugh</td>
<td>ASU Print and Imaging Lab</td>
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<tr>
<td>Blanca DiPoce</td>
<td>Spicers Paper, Inc.</td>
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<td>Carlos Ochoa</td>
<td>Lithotech, Inc.</td>
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<td>Karl Hunstiger</td>
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<td>Matt Estes</td>
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<td>Sue Vlasak</td>
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<td>Brandee Shill</td>
<td>O’Neil Printing</td>
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<td>Joe Cowell</td>
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<td>Eddie Cota</td>
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<td>Cindy Snider</td>
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<td>Joe Dingaudo</td>
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<td>Nicole Kuszynski</td>
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