



Western States Printing Alliance
& Printing Industries of America

HELPING YOUR WIDE-FORMAT AND SIGN BUSINESS GROW

Sign printing is an essential part of nearly every company's marketing plan from retail to hospitals and everything in between. We can help you make an even bigger impact on the market with access to tools and resources from two great associations.

As a part of your membership, you can access trainings, publications, technical papers, webinars and articles like:

- "Color Management for Toner" webinar
- "Wide-Format Inkjet" webinar
- "High-Speed Inkjet" webinar
- "Unique Wide-Format Applications: Digital Wall Décor"
- *Controlling Color on Wide-Format Presses with Alwan*
- *Active and Intelligent Packaging* publication
- *Trends in Package Printing* publication
- *Package Printing*, Second Edition

Each of our industry conferences feature informative, engaging sessions that appeal directly to sign manufacturers such as:

- *Color by the Mile...Literally*
- *Wide-format UV Inkjet Printing for Digital*
- *Advances in Wide Format Inkjet*

Western States Printing Alliance & Printing Industries of America offer a wide-array of comprehensive member benefits. These include:

- iLearning Center training
- Group buying discounts
- Workshops and webinars
- Exclusive research materials
- FREE Technical support
- Financial benchmarking
- HR news and reports
- Conference registration discounts
- Environmental Health and Safety audits and assessment
- Ask the Expert
- Government affairs and advocacy
- Exclusive publications
- In-depth sales training
- Networking opportunities
- *Print Access* marketing support

To learn more about how Western States Printing Alliance and Printing Industries of America can help you, contact:

Western States Printing Alliance
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