



## Western States Printing Alliance & Printing Industries of America

# HELPING YOUR PACKAGING BUSINESS GROW

Whether your organization produces large production runs for major brands or niche digital work, having access to the tools and resources from two great associations is essential to helping your business grow.

As a part of your membership, you can access publications, technical papers and articles like:

- *Food Packagers and Labelers: Is GFSI in Your Future?*
- *Smart Packaging*
- *Active and Intelligent Packaging*
- *Trends in Package Printing*

Each of our industry conferences feature informative, engaging sessions that appeal directly to packaging manufacturers such as:

- *End to End Packaging Design Essentials*
- *Is Packaging Printing in Your Future*
- *Owning Your Own Niche*
- *Packaging Design Goes Virtual*

Western States Printing Alliance & Printing Industries of America offer a wide-array of comprehensive member benefits. These include:

- iLearning Center training
- Group buying discounts
- Workshops and webinars
- Exclusive research materials
- FREE Technical support
- Financial benchmarking
- HR news and reports
- Conference registration discounts
- Environmental Health and Safety audits and assessment
- Ask the Expert
- Government affairs and advocacy
- Exclusive publications
- In-depth sales training
- Networking opportunities
- *Print Access* marketing support

**To learn more about how Western States Printing Alliance and  
Printing Industries of America can help you, contact:**

Western States Printing Alliance  
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