



## Western States Printing Alliance & Printing Industries of America

# HELPING YOUR DIGITAL PRINTING BUSINESS GROW

The versatility, efficiency and flexibility of digital printing is transforming the industry. Having access to tools and resource from two great associations will help you tap into even greater potential in the digital market.

As a part of your membership, you can access trainings, publications, technical papers, webinars and articles like:

- “Operational Excellence for Digital Printers” webinar
- “Integrating Digital into a Commercial Print Workflow: Challenges, Strategies and Opportunities” webinar
- “High-Speed Inkjet” webinar
- Combining Digital and Offset Workflows publication
- Financial Benchmarking *Ratios, Volume 15 Digital Printers* publication
- *On-Demand and Digital Printing Primer*
- *Process Control for Toner-based Digital Presses* publication
- “Intro to Color Management for Offset & Digital” training session

Each of our industry conferences feature informative, engaging sessions that appeal directly to sign manufacturers such as:

- Using Wide Format UV Inkjet Printing for Digital Package Prototyping

Western States Printing Alliance & Printing Industries of America offer a wide-array of comprehensive member benefits. These include:

- iLearning Center training
- Group buying discounts
- Workshops and webinars
- Exclusive research materials
- FREE Technical support
- Financial benchmarking
- HR news and reports
- Conference registration discounts
- Environmental, Health, and Safety audits and assessment
- Ask the Expert
- Government affairs and advocacy
- Exclusive publications
- In-depth sales training
- Networking opportunities
- *Print Access* marketing support

To learn more about how Western States Printing Alliance and Printing Industries of America can help you, contact:

Western States Printing Alliance  
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