



# HELPING YOUR BUSINESS GROW

Western States Printing Alliance  
& Printing Industries of America

**You don't just want to sustain your business. You want to see it grow!**

That's where **Western States Printing Alliance & Printing Industries of America** can help. Think of us as an extra pair of hands, eyes, and ears!

## HUMAN RESOURCES

- Get your toughest HR questions answered from experts in the print industry.
- Let us keep you up to date with new human relations regulations and trends.

## ENVIRONMENTAL, HEALTH & SAFETY

- Save thousands of dollars in fines with compliance help from our Environmental, Health, and Safety Team.
- Use our plethora of free resources to learn about the rules and regulations regarding environmental, health, and safety issues in your plant.

## TRAINING/EDUCATIONAL MATERIALS

- Speed up the onboarding of new employees with industry courses from the iLearning Center.
- Receive low-cost training classes taught by industry experts from the iLearning Center.
- Take a seat in one of our many free-to-member webinar presentations about issues affecting our industry.
- Look through our extensive graphic communications library and take advantage of discounted publications in our store.
- Stay up to date about industry trends and issues with our free monthly *PIA Magazine*.

## ADVOCACY

- Find your voice on Capitol Hill by being involved with our government advocacy efforts.

## CENTER FOR PRINT ECONOMICS AND MANAGEMENT

- Use the *Dynamic Ratios* to financially benchmark your company against those of similar sizes.
- Learn where the economy is going and how this affects your small business.
- Gain expert, one-on-one insight about your company's financials with a *Financial Performance Assessment* from the economic experts at PIA.

## AWARDS

- Bring your small business into the spotlight with an award win from the Premier Print Awards.
- Prove you have the best place for employees by entering the Best Workplace in the Americas competition.

## CONFERENCES

- Network and learn from like-minded print professionals with discounted PIA conference admission.
- Learn how the Lean philosophy can positively affect your business by attending PIA's Continuous Improvement Conference.
- Stay up to date on the latest and greatest technologies by attending Annual TAGA Technical conferences.
- Find out what it really takes to be a leader of the print industry by joining us for the President's Conference.

**To learn more about how Western States Printing Alliance and Printing Industries of America can help you, contact:**

Western States Printing Alliance  
Toll Free: 844-237-1550 • Email: [info@wsprint.org](mailto:info@wsprint.org)