Judging of the Print Excellence Awards

The Western States Printing Alliance annual Print Excellence Competition provides a forum for recognizing those companies that have combined craft with technology to produce outstanding printed material. The competition’s grand finale is the selection of the “Best Of” awards.

The criteria for judging are: registration, clarity and neatness, sharpness of half-tones and line drawings, richness and tonal qualities of color, paper and ink selection, ink coverage, difficulty of printing, effective contrast or softness, overall visual impact, finishing, and finally, design and typography.

On judging day, all the entries are displayed in order of category. The category is described to the judges and they begin their examinations. Competition was tough this year as there were many great entries. The judges were blown away by the quality of the work they saw and had a hard time choosing winners. They were also overwhelmed by the amount of student entries this year. Once the judges have reached their own decisions, they simultaneously throw down their chips. Blue for first place, white for second place and red for third place. The scores are then totaled and the entries are labeled with their results.
Thank You to the People that Made this Possible!

Entry Coordination and Judging:
Cathy Skoglund & Brittany Del Bianco - ASU Print & Imaging Lab

Our Judges:
Michael Makin - WSPA
Tom Schildgen - ASU
Lindsay Ferrari - WSPA

Awards Coordination:
Diana Mancuso, Brittany Del Bianco

Design & Graphic Production:
Concept - Stetson Finch
Logo - Stetson Finch, Cheyenne Kellis
Printed Materials - Stetson Finch
ASU Print & Imaging Lab

PowerPoint Presentations:
Stetson Finch, Zuzanna Czerny, Joel Lobaugh - ASU Print & Imaging Lab

Printing - Save the Date, Call for Entries, Call for Sponsorship Packages, Certificates, Program, & Awards Booklet:
ASU Print & Imaging Lab

Photography of Entries:
Kahn Van Toor and Chad Westover - ASU GIT Commercial Photography Studio

Silent Auction
Peggy Deal - SCC

Awards Committee:
Cathy Skoglund - ASU Print & Imaging Lab
Michael Makin - WSPA
And Our Generous Sponsors!

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Meet the Judges

Thomas Schildgen
Professor of Technology, ASU

Lindsay Ferrari
Research Technician, PIA

Michael Makin
President, PIA
### Bronze Winners

<table>
<thead>
<tr>
<th>Company</th>
<th>Placements</th>
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</thead>
<tbody>
<tr>
<td>AlphaGraphics #4</td>
<td>1</td>
</tr>
<tr>
<td>ASU Print &amp; Imaging Lab</td>
<td>2</td>
</tr>
<tr>
<td>Cereus Graphics</td>
<td>2</td>
</tr>
<tr>
<td>Henry Wurst, Inc.</td>
<td>3</td>
</tr>
<tr>
<td>Ironwood</td>
<td>4</td>
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<tr>
<td>Lithotech</td>
<td>1</td>
</tr>
<tr>
<td>O’Neil Printing</td>
<td>5</td>
</tr>
<tr>
<td>Publication Printers</td>
<td>1</td>
</tr>
<tr>
<td>Sundance Press</td>
<td>2</td>
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<tr>
<td>Vision Graphics Denver</td>
<td>2</td>
</tr>
<tr>
<td>West Press</td>
<td>2</td>
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</tbody>
</table>

### Silver Winners

<table>
<thead>
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<tbody>
<tr>
<td>AlphaGraphics #4</td>
<td>2</td>
</tr>
<tr>
<td>ASU Print &amp; Imaging Lab</td>
<td>2</td>
</tr>
<tr>
<td>Cereus Graphics</td>
<td>4</td>
</tr>
<tr>
<td>Henry Wurst, Inc.</td>
<td>2</td>
</tr>
<tr>
<td>Ironwood</td>
<td>1</td>
</tr>
<tr>
<td>Lithotech</td>
<td>3</td>
</tr>
<tr>
<td>O’Neil Printing</td>
<td>3</td>
</tr>
<tr>
<td>Printing Specialists</td>
<td>1</td>
</tr>
<tr>
<td>Publication Printers</td>
<td>1</td>
</tr>
<tr>
<td>Vision Graphics Denver</td>
<td>2</td>
</tr>
<tr>
<td>West Press</td>
<td>3</td>
</tr>
</tbody>
</table>
Best of Show AZ: Let’s Rethink High School
O’Neil Printing
Category: The Impossible
Best of Show CO: Diamond Spas
Vision Graphics Denver
Category: Books, Non-hardbound
WAL 2014 Annual Report
O’Neil Printing
Best of: Brochure

Dell Hyper Wars
Cereus Graphics
Best of: Digital Brochure
Edwards Why Do We Give
Lithotech
Best of: Booklet/Newsletter

Lifewater: Let Justice Flow
O’Neil Printing
Best of: Hardbound Book
Sundt Construction 125th Anniversary Book
O’Neil Printing
Best of: Hardbound Book

Philosophy: Love
Lithotech
Best of: Digital Hardbound Book
Diamond Spas
Vision Graphics Denver
Best of: Books, Non-Hardbound

Print Lab Book
ASU Print & Imaging Lab
Best of: Digital Non-Hardbound Book
Philosophy: The Gifts of Joy
Lithotech
Best of: Greeting/Postcard

ASU Holiday Card
ASU Print & Imaging Lab
Best of: Digital Greeting/Postcard
Gauthier
Cereus Graphics
Best of: Catalog

Best Friends Benefit
Henry Wurst
Best of: Marketing Campaign
Addison
Publication Printers
Best of: Magazine, Heatset Web

McCall
O’Neil Printing
Best of: Magazine, Sheetfed
Creativ Volume 2 Issue 9
Lithotech
B**est of**: Magazine, Sheetfed

Barrett Jackson: Gala Opening Night 2015
O’Neil Printing
B**est of**: Invitation/Program
Danielle & Chris Wedding Invitation
Printing Specialists
Best of: Digital Invitation

CHFA Community Report
Henry Wurst, Inc.
Best of: Corporate Identity
Cereus
Cereus Graphics
**Best of:** Special Finishing

Capstone Homes: Elevate Your Estate
O’Neil Printing
**Best of:** Presentation Folder
“I’m Still Here” 25 Years Later...
Alphagraphics #4
**Best of:** Variable Data Printing

Let’s Rethink High School
O’Neil Printing
**Best of:** The Impossible
Cereus
Cereus Graphics
Best of: Self-Promotion

Wallpaper with Cutouts
O’Neil Printing
Best of: Large/Grand Format
T.A. Barron
C&D Printing, Inc.
Best of: Poster/Art Reproduction

Edgenuity
O'Neil Printing
Best of: Packaging
Gift Box
Lithotech
Best of: Packaging
Red Cross
Abbi Benton - SCC
Best of: Student Poster

Natural Bridge From Above
Kyle Pendley - ASU
Best of: Student Photography
Silken Branding & Packaging
Nathan Bolek - SCC
Best of: Student Graphic Design & Branding

Indianapolis 500
Yoo-Jin Seong - SCC
Best of: Student Marketing Material
Wolf’s Print Newspaper
Lauren Anderson - Desert Mountain HS
Best of: Student Class Project
Employee Recognition for demonstrating outstanding performance, dedication, and service.

Chris Myers  
ASU Print & Imaging Lab

Jesse Vigil  
Printing Specialists

Steven Cobb  
Ironwood

Hector Quintara  
Ironwood

Jeff Schroder  
Cereus

Luis Gonzales  
Cereus

Craig Rogers  
O’Neil Printing

Bill Stevens  
O’Neil Printing

Dean Bell  
O’Neil Printing

Thomas Tryon  
O’Neil Printing

Lynn Embry  
O’Neil Printing

Rhonda O’Shea  
O’Neil Printing

Dale Huston  
Lithotech

Jim Fankhauser  
Lithotech

Kate Ranney  
Lithotech

Russ Wadeki  
Lithotech

Sue Mehlhaff  
Lithotech