Judging of the Print Excellence Awards

The Western States Printing Alliance annual Print Excellence Competition provides a forum for recognizing those companies that have combined craft with technology to produce outstanding printed material. The competition’s grand finale is the selection of the “Best Of” awards.

The criteria for judging are: registration, clarity and neatness, sharpness of half-tones and line drawings, richness and tonal qualities of color, paper and ink selection, ink coverage, difficulty of printing, effective contrast or softness, overall visual impact, finishing, and finally, design and typography.

On judging day, all the entries are displayed in order of category. The category is described to the judges and they begin their examinations. Competition was tough this year as there were many great entries. The judges were blown away by the quality of the work they saw and had a hard time choosing winners. They were also overwhelmed by the amount of student entries this year. Once the judges have reached their own decisions, they simultaneously throw down their chips. Blue for first place, white for second place and red for third place. The scores are then totaled and the entries are labeled with their results.
Thank You to the People that Made this Possible!

Entry Coordination and Judging:
Cathy Skoglund & Amy Flores
ASU Print & Imaging Lab

Our Judges:
Jeff Ekstein, PIA Past Chairman of the Board
Tom Schildgen, Professor of Technology, Past President - ASU University Senate, Past Chair - University Academic Council

Awards Coordination:
Diana Mancuso

Design & Graphic Production:
Concept - Stetson Finch
Logo - Stetson Finch, Cheyenne Kellis
Printed Materials - Stetson Finch
ASU Print & Imaging Lab

PowerPoint Presentations:
Amy Flores, ASU Print & Imaging Lab

Printing - Save the Date, Call for Entries, Call for Sponsorship Packages, Certificates, Program, & Awards Booklet:
ASU Print & Imaging Lab

Photography of Entries:
Amy Flores, ASU Print & Imaging Lab
ASU GIT Commercial Photography Studio

Silent Auction (AZ)
Peggy Deal

Awards Committee:
Cathy Skoglund, ASU Print & Imaging Lab
Stetson Finch, ASU Print & Imaging Lab
Amy Flores, ASU Print & Imaging Lab
Michael Makin, WSPA
June Crespo, WSPA
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Silver Sponsors (continued):

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Roswell Bookbinding
Meet the Judges

Thomas Schildgen
Professor of Technology, ASU

Jeff Ekstein
PIA Past-Chairman of the Board

Michael Makin
President, PIA
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<th>Silver Winners</th>
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<td>Alpha Graphics ........................................ 1</td>
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Best of Show: Pura Vida
C & D Printing Inc.
Category: Books, non-hardbound
Best of Show: Paris Show Books
O’Neil Printing
Category: Digital Hardbound Book
Phoenix Suns - Keepers of the Flame
Prisma
Best of: Poster/Art Reproduction

Erivan & Helga Haub Family Collection of Western Sculpture
O’Neil Printing
Best of: Hardbound Book
Arizona Archery Enterprises
Cereus Graphics
**Best of:** Catalog

Scottsdale Insurance Christmas Card
Cereus Graphics
**Best of:** Greeting/Postcard
Talking Stick Resort
Cereus Graphics
Best of: Invitation/Program

Portico Encounters
Henry Wurst, Inc.
Best of: Corporate Identity
Talking Stick Resort Wedding Package
Ironwood Lithographers
**Best of:** Presentation Folder

Supreme Auctions: Presario Point
Prisma
**Best of:** Magazine - Sheetfed
JH Style
Publication Printers Corp.
Best of: Magazine - Heatset Web

President’s Club 20th Anniversary
Prisma
Best of: Digital, Non-Hardbound
Ronald McDonald House
West Press
**Best of:** Digital Brochure

AvAir Notecards
Premier Graphics
**Best of:** Digital Greeting/Postcard
Over the Top Wedding Package
West Press
**Best of:** Digital Invitation

Sandwich Mailer
West Press
**Best of:** Variable Data Printing
“Imagine the Possibilities” AG Look Book
Alpha Graphics
Best of: Self-Promotion

Evil Controllers
Prisma
Best of: Packaging
Executive Door Opener
Personalized Folder
Alpha Graphics
Best of: Marketing Campaign

Eagle: xm’s Perfecting the Art of Impact
Vision Graphics Inc
Best of: Special Finishing
Cochlear Nucleus 6 Simply Smarter
Henry Wurst, Inc.
Best of: The Impossible

Lego Church
Printing Specialists
Best of: Creative Solutions
Roosevelt Lake
Kyle Pendley - ASU Print & Imaging Lab
Best of: Student Photography

Albuquerque Balloon Fiesta
John Blades - Scottsdale Community College
Best of: Student Marketing Material
Stop Bullying!
Tristan Roenfeldt Racine
Best of: Student Poster

Never Forget
Elena Bornacini Kravetz
Best of: Student Poster
Dash Style Guide
Bernie Fritts
Best of: Student Graphic Design/Branding
Employee Recognition

for demonstrating outstanding performance, dedication, and service.

Bernard Ayers  
Sundance Press

Mike Catalano  
Sundance Press

Brian Helman  
O’Neil Printing

Raquel Martinez  
Sundance Press

Scott Sebern  
Vision Graphics, Inc.

Marsel Bambanian  
Cereus Graphics

David Crandall  
Vision Graphics, Inc.

Ken Jackson  
O’Neil Printing

Pamela McFadyen  
Sundance Press

Gabby Tikhonova  
ASU Print Lab

Mike Bushroe  
Cereus Graphics

Brent Engelhardt  
Henry Wurst, Inc.

Jeremy Lambert  
Sundance Press

Luis Moreno  
O’Neil Printing

Thomas Tryon  
O’Neil Printing

Peter Carranza  
Vision Graphics, Inc.

Calvin Fong  
Cereus Graphics

Nance Lozeau  
O’Neil Printing

Sharón Nagar  
Printing Specialists

Merle Tracy  
Henry Wurst, Inc.

Gloria Carroll  
TUI

Brent Gehre  
O’Neil Printing

Gene Mandish  
Sundance Press

Barb Niemiec  
Henry Wurst, Inc.

Jon VanderWal  
Henry Wurst, Inc.